



# Marketing Calendar

Customer Name: \_\_\_\_\_

Date: \_\_\_\_\_

Year: Month:	Year: Month:	Year: Month:	Year: Month:	Year: Month:	Year: Month:	Year: Month:	Year: Month:	Year: Month:	Year: Month:	Year: Month:	Year: Month:

## CHECKLIST

Sales Incentives/Cross Sell	Company Store	Calling & Holiday Gifts	Loyalty/Referral Programs	Internal recognition & incentive
Direct Mailings/ Blitzing	Product Promotions	Recognition Awards & Gifts	Corporate Apparel	Golf/ Sport Outings
Traffic Builders	Seminar/Expo Gifts	New Employee Packages	Employee Anniversaries	GrandOpenings +Special events
Community & Branding	Corporate Branding	New Account Gifts	Raffle Gifts	Senior & Youth Marketing