

# Employee Recognition

## DIGITAL Rewards Program



**Recognizing Your Most Valuable Resources  
with Digital Rewards**

# Employee Recognition REWARDS PROGRAM

## Why is an Employee Recognition program Important?

- Make employees feel valued
- Foster pride about being a company employee
- Improve employee engagement
- Reinforce linkages between employee performance  
and organizational goals
- Improve employee motivation and satisfaction
- Attract and retain employees
- Create a supportive work environment
- Reinforce organizational values
- Improve overall organizational success
- Improve client service



# Employee Recognition REWARDS PROGRAM

## How They Work



### 1 Distribute

Distribute branded reward cards on the spot or when an employee hit's certain benchmarks. A printed reward can be handed out at any time.

### 2 Interact

The employee can fill out a survey or enter data on a custom landing page.

### 3 Reward

Users go online and are instantly rewarded with a **FREE Gift.**

# Employee Recognition

## REWARDS PROGRAM

### Spot Rewards

Hand out Movie Ticket cards, Music download cards, or any of our various rewards for:

- Attendance
- Safety
- Customer service
- Productivity
- Honoring separating employees
- Outstanding achievements
- Teamwork
- A special project
- A new or modified business practice
- Exemplary effort
- Employee appreciation

# Employee Recognition REWARDS PROGRAM

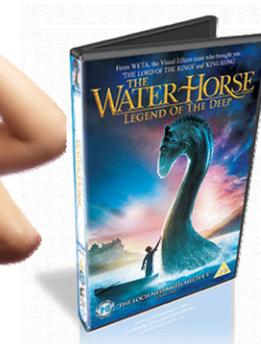
## Digital Rewards

Hand out the coolest and hottest digital rewards such as:

- Movie Tickets
- Dining Rewards
- DVD Movies
- Restaurant Rewards
- Music Downloads
- Pizza
- Ring tones
- Magazine Subscriptions
- Digital Choice (combo of various rewards as a choice)

How do they work?

- Let us help you determine what gift works best for your recognition programs, we have a huge variety of targeted digital rewards that can really impress your employees and show them you care.



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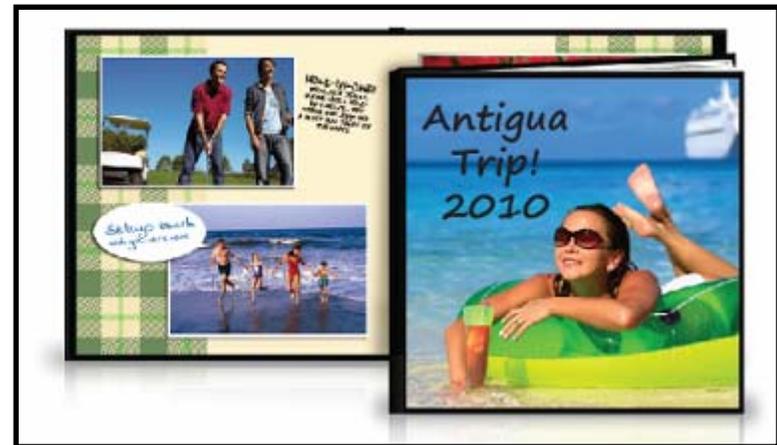
## Photo Rewards

Hand out Photo Calendar or Custom Photo book cards for

- Company Picnics
- Sales Trip Incentive
- Holiday Gifts
- New Mother Gift
- Vacation Gift

### How do they work?

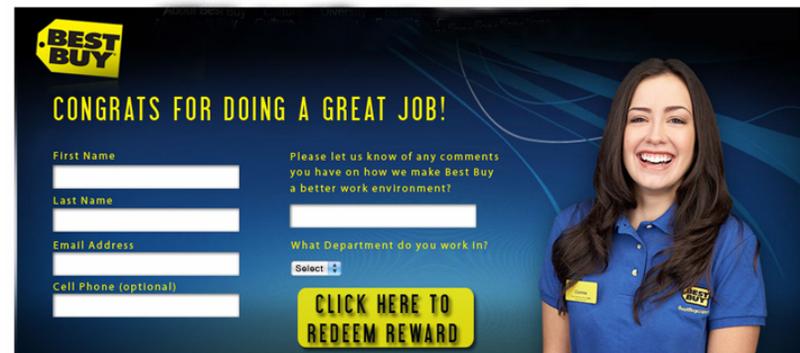
Branded cards allow users to customize a 20 page hard cover book of their own or 12 month calendar, with their own photos, and their own text, completely personalized with your company logo locked in on the back page!



# Employee Recognition REWARDS PROGRAM

## Advantages

- Easy for managers to carry and hand out
- Offer employees the choice of a gift
  - Choose from 1.8 million MP3 songs
  - Choose from 20,000 ring tones
  - Choose from over 250 DVD titles
  - Choose any film in theatres from thousands of locations
  - and much more
- Emotional and Entertainment style gifts give people a wide selection and a true feeling of acknowledgment .
- Our rewards drive participants online to a branded web page to capture data or survey information to better service your best resources.

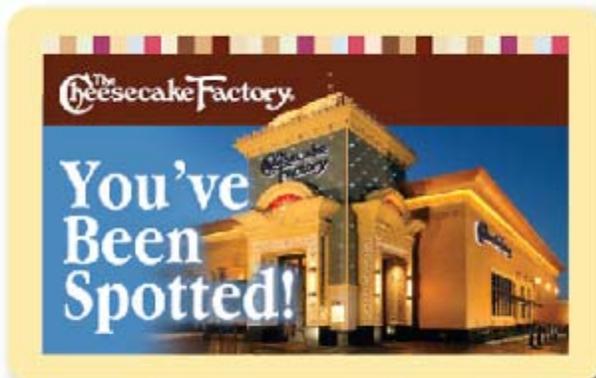


# Employee Recognition REWARDS PROGRAM

## Case Studies



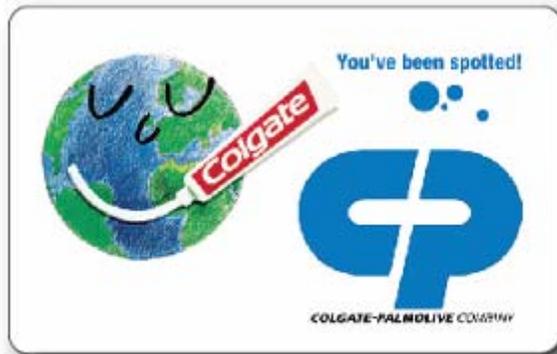
T.G.I. Friday's offered digital choice spot reward cards to hard working restaurant employees to boost performance and morale.



Cheesecake factory wanted to reward employees for their patient service and ability to go above and beyond. Our digital reward cards good for music, ring tones, and movie tickets were the perfect fit.

# Employee Recognition REWARDS PROGRAM

## Case Studies



Colgate-Palmolive employees come in various forms from marketing to product engineers. They needed a low cost but widely appealing reward card that was easy to deliver, so a digital choice reward card was implemented to truly reward their best employees.



ConAgraFoods was looking for a new method of rewarding team members for safety awareness. Employees noted going the extra mile to take measures of safety were rewarded with a digital reward card.

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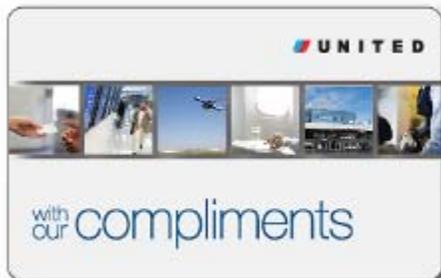
## Case Studies



Best Buy needed a quick and effective reward to give to hard working employees. They turned to Movie Ticket and Pizza cards as the perfect choice. When managers noticed employees up selling product, showing exemplary customer service and really going above and beyond they offered them a digital reward card. Branded apparel and merchandise was nice but Pizza and Movie Tickets really allowed Best Buy to connect with their team members in a whole new way.

# Employee Recognition REWARDS PROGRAM

## Case Studies



United Airlines was looking for an “out of the box” method of rewarding recognized employees. They implemented our unique digital rewards for magazine subscription cards, DVD/Pizza reward and an international reward card good for employees outside of the US.

These digital rewards were cost effective and packed a high perceived value giving employees a real sense of appreciation and staying within budget for United Airlines.