



# Plant-A-Tree Cards

## Seed A Successful Promotion

“Going Green” is more than a trendy slogan. Corporations and consumers alike are becoming more aware of their impact on the environment and looking for eco-friendly ways to make a difference. Make Plant-A-Tree Cards part of your next promotion and enhance your company’s image while you assist the Earth. Printed on eco-friendly recycled paper – or seeded paper that actually grows wild flowers when planted – consumers can feel good about preserving the planet by having a tree planted in their name in one of many global re-forestation projects.

These custom branded, eco-friendly incentives are the ideal way to reward consumers for recycling, converting to eStatements or as an on-pack promotion for a Green Product.

Seed a brighter future with Plant-A-Tree Cards.

### Why Choose Plant-A-Tree Cards For Your Next Promotion?

- Plant-A-Tree Cards show your brand’s green initiative and help your customers “Go Green” as well!
- With an interactive redemption experience, this promotion makes recipients part of the process and allows them to plant a tree in an area they choose.
- Plant-A-Tree Cards are perfect for many markets and will be a unique reward that recipients will appreciate and remember.
- Consumers will feel good about helping the Earth by having a tree planted in their name in one of many global re-forestation projects.

### How It Works



Users visit the website listed on the back of your branded card.



They enter their Reward Code and choose a region of the world to plant a tree.



A tree is planted and users are sent notification thanking them for helping the environment!

### Pricing

QUANTITY	500	1000	2500	5000
1 Tree	\$0.90	\$0.77	\$0.70	\$0.62
2 Trees	\$1.18	\$1.05	\$0.97	\$0.87
3 Trees	\$1.48	\$1.35	\$1.25	\$1.12
5 Trees	\$2.10	\$1.93	\$1.82	\$1.63

For orders over 5,000 cards or other tree denominations, inquire for a custom quote. (c)

Pricing includes 4/1 process printed Recycled Paper Stock card and program management. Standard Card Specs: 2 1/8" x 3 3/8", 10 mil recycled paper stock. Also available in seeded paper for an additional charge of \$0.42 (c) or plastic. Setup Fee: No charge if art requirements are met. \$63 (g) setup fee for orders under 250 pieces. Cards expire 12 months from issue. Modified expiration dates and custom shaped cards also available. Custom website landing page will be an additional charge. Production Time: 10 working days from proof approval. Rush service available upon request. FOB: New Jersey. Prices may be higher for points programs and codes only campaigns. Pricing subject to change without notice.

