



# Plant-A-Tree Cards

## Seed A Successful Promotion

“Going Green” is more than a trendy slogan. Corporations and consumers alike are becoming more aware of their impact on the environment and looking for eco-friendly ways to make a difference. Make Plant-A-Tree Cards part of your next promotion and enhance your company’s image while you assist the Earth. Printed on eco-friendly recycled paper – or seeded paper that actually grows wild flowers when planted – consumers can feel good about preserving the planet by having a tree planted in their name in one of many global re-forestation projects.

These custom branded, eco-friendly incentives are the ideal way to reward consumers for recycling, converting to eStatements or as an on-pack promotion for a Green Product.

Seed a brighter future with Plant-A-Tree Cards.

### Why Choose Plant-A-Tree Cards For Your Next Promotion?

- Plant-A-Tree Cards show your brand’s green initiative and help your customers “Go Green” as well!
- With an interactive redemption experience, this promotion makes recipients part of the process and allows them to plant a tree in an area they choose.
- Plant-A-Tree Cards are perfect for many markets and will be a unique reward that recipients will appreciate and remember.
- Consumers will feel good about helping the Earth by having a tree planted in their name in one of many global re-forestation projects.

### How It Works



Users visit the website listed on the back of your branded card.



They enter their Reward Code and choose a region of the world to plant a tree.



A tree is planted and users are sent notification thanking them for helping the environment!

**Linjen<sup>Inc.</sup>  
Promotions**

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